

Urban Discovery Academy

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Design thinking is often referred to as a muscle and thus, requires the 10,000 hours of practice to master. **Urban Discovery Academy** facilitates the next generation of great design thinkers, by building a charter school curriculum around Human Centered Design Principles.



Starting from TK-8th grade, and with the recent launch of a 9th-12th grade program called **Ideate High Academy**, these charter schools allow many more years of practice at this kind of thinking. A generation of not only great designers, but also great design thinkers for other sectors.



“To develop design thinkers who lead by example, making active, positive contributions to their local and global communities.”

The interconnected design principles used by the school are based upon and adaptation of the design thinking system developed by IDEO and the Stanford d.school.

- Connect
- Discovery
- Ideate



Rebuilding Education

A curriculum around reconstructivism is a clear connection to the design world, but it goes deeper. To create a more just, ardent, and ideal future, we need a generation of leaders ready to collaborate effectively and leverage the skills each unique individual brings to the table. The nurturing of this philosophy in the students *solves the right problem*.



Urban Discovery Academy and Ideate High Academy are examples where, human centered design thinking, takes a very standardized system in our community, and transforms it into something that achieves the real goal of education systems. That of empowering our communities with the skills, passion, and purpose to make positive contributions to the world around us.

Urban Discovery Academy: <https://www.urbansd.com/>

Ideate Academy High: <https://ideatehighacademy.com/>